



مفیش علاج
NO CURE



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Facing a chronic or terminal illness where there is no real cure but there is still hope, this hope can manifest in tiny gestures as connecting with loved ones to milestone goals as publishing a book or performing a gig or winning a sports tournament, when hope is not equated to cure - as there is none - but living a meaningful life till it's end.

REVERSING TIME

People faced with terminal illnesses are trying hard to find hope in living a meaningful life and making each moment count despite the fact that their life is set to a timer.





SHOW PREMISE

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SHOW AESTHETICS

The show has a poetic tone in its narrative and imagery as we get into a meditative state similar to what our hero needs to calm down his voices and doubts in his head to move forward.





AWARENESS & INSPIRATION

The show's two core values are both creating a sense of awareness as people with chronic/terminal illness are marginalized from society which might increase their stress and also inspire the ill and the healthy to pursue a meaningful life.

SHOW SEGMENTS

Each episode is a short portrait documentary about a specific case/patient and how he/she found hope and starts pursuing it.

CAPTURING THE CHALLENGE

In this 30 seconds intro we capture a glimpse of the real challenge and hard work as we see a snippet from our “hero” daily life where he struggles the most we hear the breath intensifies, no music, sound mixing is so raw that we can feel the ambient surroundings.

Reference [First 20 seconds of this music video]

<https://vimeo.com/165972886>



The segment ends with the title of the episode written on screen.

DAILY LIFE

The camera follows our hero through his morning routine as he chats with the interviewer - the camera - directly about general life matters, until they touch upon the most sensitive time

“ How much time left ? “



FLASH BACK

In this segment our protagonist opens up about how everything started and how it reached to the stage that it became terminal.



REVERSING THE HOUR GLASS

In this animated segment we dive through our protagonist internal journey through his mind, the struggles, the doubts, the feelings of loss, despair and triumph as he decides to take matters in his own hands.

Reference

<https://vimeo.com/731865515>



NEW MEANING

In this segment our protagonist opens up about finding a new hope a dream that made his life meaningful each and everyday.

Reference

<https://www.youtube.com/watch?v=trZ0Jdn582k&t=84s>

Reference

<https://vimeo.com/223612160>



LIGHT OF THE DAY

We end the portrait as we started it with the scene where he struggles, breathes heavily and music kicks in and the scene adding an emotional and poetic touch to the end.

Reference

<https://vimeo.com/715263306>





SUGGESTED ~~HEROES~~
FOR OUR SHOW.



MUHAMMED ABU-EL GHEIT

In 2022 Muhammed passed away after a fight with cancer a fight that resulted in writing and publishing his first book “أنا قادم أيها الضوء” the fight was documented through facebook posts and long articles.



GHANEM MUFTAH

Being diagnosed with a rare condition that he refused to allow it to cripple his life rather he overcame obstacles after obstacles and to be recently hosting one of the most watched event in the world “ The 2022 world cup “.



ESRAA AL TAYEH

The Jordanian girl who discovered her illness by herself and decided to be ready to face it and not only that but using her weakness into strength being a martial arts champion.



YOUSRA ABOU EL NAGA

Egyptian woman who in the age of 17 was hit in a car accident crippling the right side of her body however this didn't stop her from becoming a Triathlon champion.

ففيه أمل
THERE'S HOPE

T H A N K S !